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FOR IMMEDIATE RELEASE  
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**2012 Bi-State Primary Care Conference: *Improving Quality, Managing Costs, and Increasing Access through Primary Care***

NEW HAMPSHIRE/VERMONT – March 24, 2012 -- Bi-State Primary Care Association, serving Vermont and New Hampshire, will hold the 26<sup>th</sup> Annual Primary Care Conference on Tuesday, May 15 at the Lake Morey Resort in Fairlee, VT. This year's focus is on Improving Quality, Managing Costs, and Increasing Access through Primary Care.

Keynote Speaker, Michelle Proser, MPP, PhD Candidate, Director of Research, Division of Policy and Research, National Association of Community Health Centers (NACHC), will speak to "Demonstrating Value through Data," a key component of health care reform and the Patient-Centered Medical Home model of care.

A panel addressing state and regional plans and pilots to "improve quality, manage costs, and increase access to primary care" will include Anya Rader Wallack, PhD – President, VT Green Mountain Care Board; Jeanne Ryer, MS Health Policy – Director, NH Citizens Health Initiative; Kaitlin McColgan, MPH – Director, Federal Affairs, NACHC; and Christie Hager, JD, MPH – Bureau Chief, NE Region, US Department of Health and Human Services.

Three concurrent Educational Workshops will be offered: I. *Preparing for Payment Reform* taught by Sharon Beaty, MBA - Executive Director, Mid-State Health Center, NH; Robin Fisk, JD - Fisk Law Office; serving on the Board of Directors, Mid State Community Health Center, NH; and Richard Slusky, MBA - Director of Health Care Reform, VT Green Mountain Care Board; II. *Understanding the Finance Portion of Your Corporate Compliance Program* taught by Michael Holton, President/CEO, Holton Healthcare Consulting, Inc.; and III. *ICD10 - What to Expect* taught by JoAnn Jordan, MPH, CCS-P Coding and Education Consultant - Priority Management Group, Inc.

Bi-State Primary Care Association will present awards to those who have made significant efforts to improve access to affordable health care in Vermont and New Hampshire with The President's Award, The Public Service Award, and The Outstanding Clinician Award. Recipients will be announced during the Awards Ceremony Luncheon.

Information and registration is available online at: [www.regonline.com/primarycareconference2012](http://www.regonline.com/primarycareconference2012). Through April 17, standard registration is \$155 per person; Bi-State members' rate is \$135. After April 17, standard registration is \$175; Bi-State member: \$150. Group discounts are also available. Registration deadline is April 30<sup>th</sup>. Check online for more details and lodging information. For further information, contact Bi-State Primary Care Association at 603-228-2830 x 139.

Established in 1986, Bi-State Primary Care Association, serving Vermont and New Hampshire, is a nonpartisan, nonprofit 501(c) 3 charitable organization that promotes access to effective and affordable primary care and preventive services for all, with special emphasis on underserved populations in New Hampshire and Vermont.

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