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Invitation to Sponsor Bi-State's 2018 Primary Care Conference

Tuesday, May 22, 2018: 8:30 am – 4:45 pm
Lake Morey Resort, Fairlee, Vermont

Bi-State Primary Care Association is pleased to invite you to join us as a **Sponsor of the 2018 Primary Care Conference** on May 22 at Lake Morey Resort in Fairlee, Vermont. The 2018 Keynote Speaker is Corey Martin, MD, Allina Physician Resilience and founder of the Bounce Back Project. Dr. Martin is a Yale-trained family physician driven to change the delivery of healthcare and improve the mental and physical health of our communities.

The Primary Care Conference typically sells out (200+ seats) and attracts chief executive and financial officers, medical directors, QI staff, clinicians and board members from Federally Qualified Health Centers, Community Health Centers, and Critical Access Hospitals. Leaders from state and federal health departments, agencies, and organization are usually in attendance.

Sponsors are positioned for maximum accessibility in the Terrace Ballroom, the gathering place for our complementary continental breakfast, opening remarks, keynote address, panel presentations, and the Bi-State awards ceremony.

Open seating at the conference luncheon encourages introductions and networking for sponsors and attendees. There is no program during lunch.

Sponsors are welcome to select an afternoon workshop to attend with the understanding that marketing is not allowed in the educational areas, per continuing education credit rules. Everyone reconvene in the Terrace Ballroom for closing remarks, collect continuing education, certificates and to network at the end of the day.

Sponsors are entitled to place an ad in the Primary Care Conference Program. Sponsor ads are interspersed throughout the program to maximize visibility. Every level of sponsorship includes an ad in the program and many additional benefits.

I invite you to view the sponsorship opportunities enclosed. **Please note the sponsor registration and ad submission deadline is March 23, 2018.** Exhibitor space is limited and fills up quickly. Please notify me of your intention to sponsor via email to reserve your space.

I look forward to hearing from you and hope to see you at the 2018 Primary Care Conference. Please contact me if you have any questions: 603-228-2830 x 144.

Sincerely,
Susan Noon, MBA, APR
Director, Marketing and Development

Enc. 2018 Sponsorship Form