

# 2017 Primary Care Conference Sponsorship Form



**Reservation and Ad Submission Deadline: March 30, 2017**

## Premier Conference Sponsor \$3,500

**Sponsorship Recognition - Tier I Exhibitor** space in the Terrace Ballroom (6' skirted table provided)

- Ad in conference program, company recognized on ALL conference signage and promotion, recognized in 2017 Annual Report
- Your company verbally recognized as **Premier Conference Sponsor** during Opening Remarks
- Live link to your company on Bi-State's website for 12 months
- Your company brochure or flyer inserted into conference packet distributed to all attendees
- **Full-page ad** in the conference program (8" w x 10.5"h) *see layout on flip side*
- Four complimentary conference registrations and reservation at Awards Ceremony Luncheon (*\*please register additional people online*)

**Premier Sponsor**

## Keynote Speaker Sponsor \$2,500

**Sponsorship Recognition - Tier II Exhibitor** space in the Terrace Ballroom (6' skirted table provided)

- Ad in conference program, company recognized as Keynote Speaker Sponsor, recognized in 2017 Annual Report
- Your company verbally recognized as **Keynote Speaker Sponsor** when speaker is introduced
- Live link to your company on Bi-State's website for six months
- **Half-page ad** in the conference program (7.5"w x 4.75"h) *see layout on flip side*
- Three complimentary conference registrations and reservation at Awards Ceremony Luncheon (*\*please register additional people online*)

**Keynote Speaker**

## Awards Ceremony Sponsor \$2,000

**Sponsorship Recognition - Tier III Exhibitor** space in the Terrace Ballroom (6' skirted table provided)

- Ad in conference program, recognized on Awards Ceremony signage and listed in 2017 Annual Report
- **Quarter-page ad** in the conference program (3.75"w x 5"h) *see layout on flip side*
- Two complimentary conference registrations and reservation at Awards Ceremony Luncheon (*\*please register additional people online*)

**Awards Ceremony**

## Education Series Sponsor \$1,250

**Sponsorship Recognition - Tier IV Exhibitor** space in the Terrace Ballroom (6' skirted table provided)

- Ad in conference program, recognized on Education Series signage and listed in 2017 Annual Report
- **Block ad** in the Conference Program (3.75"w x 3.5"h) *see layout on flip side*
- One complimentary conference registration and reservation at Awards Ceremony Luncheon (*\*please register additional people online*)

**Education Series**

## Organization Support \$625 - Business card ad in Conference Program (3.75"w x 1.5"h) *see layout on flip side*

**Sponsorship Recognition:** Ad in Conference Program and recognized in Bi-State's 2017 Annual Report

**Note:** Conference attendance is not included. *Please \*register online to attend.*

**Supporter**

## Nonprofit Friend of Bi-State \$250 - Limited to 501(c)(3) Nonprofit Organizations

**Sponsorship Recognition: Logo** in Conference Program and recognized in Bi-State's 2017 Annual Report

**Note:** Conference attendance is not included. *Please \*register online to attend.*

**Friend**

**Ad Submission Deadline:** March 30, 2017 - Email high resolution pdf/jpg/eps COLOR or B&W ads to: [snoon@bistatepca.org](mailto:snoon@bistatepca.org)

### Sponsor Contact Information

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Direct Line: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Sponsorship Level: \$ \_\_\_\_\_ Sponsor website: \_\_\_\_\_

Company Representatives Attending Conference:

1. Name/Title: \_\_\_\_\_ 3. Name/Title \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

2. Name/Title: \_\_\_\_\_ 4. Name/Title: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

**Step 1:** Complete and return form to reserve space by March 30 - email form to: [snoon@bistatepca.org](mailto:snoon@bistatepca.org)

**Step 2:** Confirm reservation by submitting the sponsor level fee by April 6, 2017

**Step 3:** Mail copy of completed form with check to: Bi-State Primary Care Association, 525 Clinton Street, Bow, NH 03304

\*REGISTER additional people online: <https://www.regonline.com/primarycareconference2017>

*Thank you for your support of Bi-State Primary Care Association*

**Full Page = 8"w x 10.5"h**

**Half = 7.5w" x 4.75h"**

**Quarter = 3.75"w x 5"h**

**Block = 3.75"w x 3.5"h**

**Business = 3.75"w x 1.5"h**