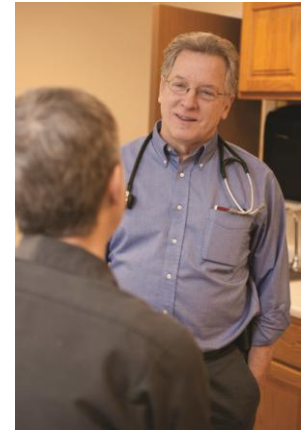


The Recruitment Center: A Service of Bi-State Primary Care Association

The Recruitment Center, a service of Bi-State Primary Care Association, is the only nonprofit organization in New Hampshire that conducts national marketing and outreach to primary care physicians, nurse practitioners, and physician assistants specifically to attract and recruit them to New Hampshire. Dedicated to recruiting primary care physicians to rural and underserved areas of the state where their services are most needed, the Recruitment Center screens practitioners to determine which communities and practices will best meet their personal and professional needs to support long-term retention.



Due to its familiarity with the health care business, culture, educational, and recreational environment in the state, the Recruitment Center is able to support the transition of newly-recruited practitioners and their families to New Hampshire. The Recruitment Center also provides technical assistance on programs that support recruitment such as the National Health Service Corps, which offers loan repayment for clinicians who agree to practice in federally-designated medically underserved areas.



The Recruitment Center regularly collaborates with organizations across New Hampshire to maximize resources and avoid duplication. The Recruitment Center's national marketing and outreach complements the pipeline and workforce development activities conducted by NH's Area Health Education Centers and the NH Dental Society. The Recruitment Center regularly engages with outside organizations, including: the NH Office of Rural Health and Primary Care, UNH Nurse Practitioner Program, NH Hospital Association, Northeast Delta Dental, NH Nurse Practitioner Association, and representatives from local colleges, hospitals, and Federally Qualified Health Centers.

For more information on the Recruitment Center, contact Stephanie Pagliuca, Director, at spagliuca@bistatepca.org. For assistance with provider recruitment, contact Mandi Gingras, Recruitment and Retention Coordinator, at mgingras@bistatepca.org.